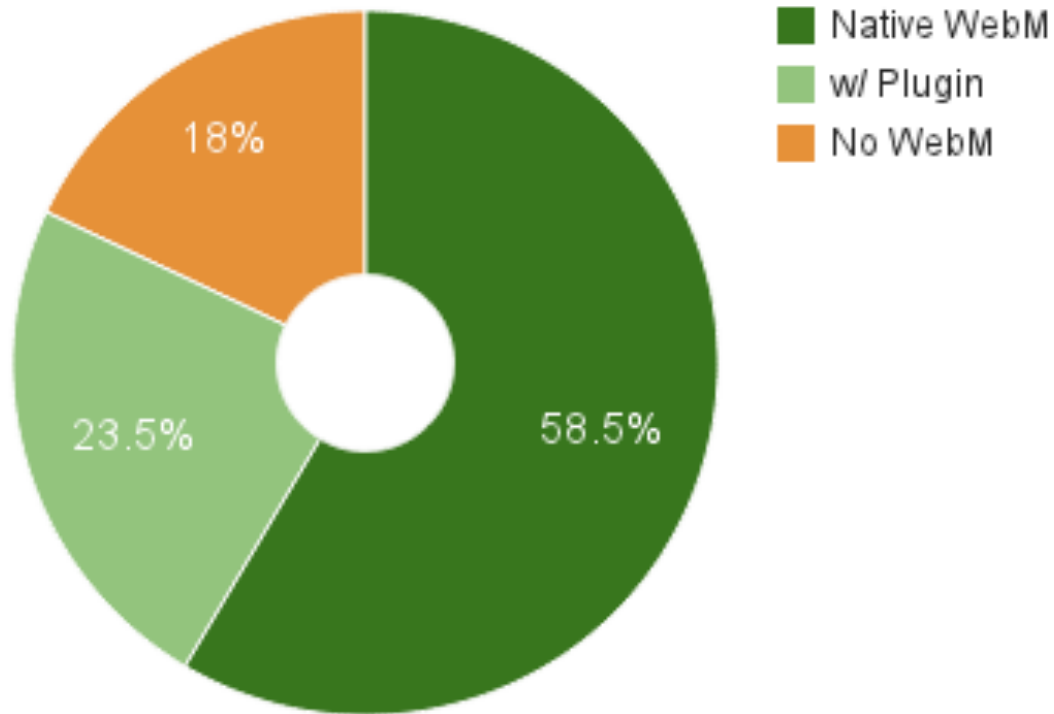


WebM in Browsers

- 82% of desktops worldwide

WebM Browser Support, July 2012



VP8 at Google

- Google has invested over \$150M and thousands of engineering hours in VP8 and remain *very* committed to it
 - Codecs take time to develop and gain adoption
 - Overall HTML5 <video> adoption has been slower than we expected

VP8 in Google Products

- Google+ Hangouts
 - Migrating to VP8; 1:1 first, then multi-party
- YouTube
 - HTML5 trial
 - Entire catalog transcoded into WebM, all new videos encoded into WebM
 - In most cases, WebM quality at same bitrate better than h.264
- Chrome Remote Desktop
 - Uses VP8 today
- Android
 - VP8 supported in Stagefright media stack since Gingerbread
 - Chrome for Android
- GoogleTV
 - VP8 support now mandatory in OEM devices

Realtime Video

- Strongest adoption of VP8 today
- VP8 dominates in the consumer RTC/videoconferencing space
 - Tencent/QQ Messenger
 - Skype
 - ooVoo
 - Logitech Vid
 - Sightspeed
- Strong support for VP8 as baseline codec for WebRTC