WebM in Browsers

- 82% of desktops worldwide
VP8 at Google

- Google has invested over $150M and thousands of engineering hours in VP8 and remain very committed to it
  - Codecs take time to develop and gain adoption
  - Overall HTML5 <video> adoption has been slower than we expected
VP8 in Google Products

- **Google+ Hangouts**
  - Migrating to VP8; 1:1 first, then multi-party

- **YouTube**
  - HTML5 trial
  - Entire catalog transcoded into WebM, all new videos encoded into WebM
  - In most cases, WebM quality at same bitrate better than h.264

- **Chrome Remote Desktop**
  - Uses VP8 today

- **Android**
  - VP8 supported in Stagefright media stack since Gingerbread
  - Chrome for Android

- **GoogleTV**
  - VP8 support now mandatory in OEM devices
Realtime Video

- Strongest adoption of VP8 today
- VP8 dominates in the consumer RTC/videoconferencing space
  - Tencent/QQ Messenger
  - Skype
  - ooVoo
  - Logitech Vid
  - Sightspeed
- Strong support for VP8 as baseline codec for WebRTC